

CITY OF GREENSBORO

Historic District Signage Application



CONTACT

APPLICANT

TELEPHONE

EMAIL

MAILING ADDRESS

PROPERTY AND PROJECT INFORMATION

PROPERTY OWNER

PROPERTY ADDRESS

OWNER PHONE

EMAIL

PROJECT DESCRIPTION

SIGN GUIDELINES

GENERAL GUIDELINES

- No more than 32 sq.ft. total signage per business.
- No more than one primary and one secondary sign.
- Earth-tone colors.
- Externally illuminated

FREE STANDING SIGN

- Single-sided: Max. 16 sq.ft.
- Double-sided: Max. 32 sq.ft.

WINDOW SIGN

- No greater than 10% of total window area

PROJECTING SIGN

- Maximum 16 sq.ft.
- May not project more than 36 inches from building face

WALL SIGNS

- Maximum 16 sq.ft.
- Installed according to building's architectural features

HANGING SIGNS

- Attached to building or awning (parallel to building)
- Must allow 8 ft of clearance

AWNINGS AS SIGNAGE

- Max. 20% of awning area

SANDWICH BOARD SIGN

- No larger than 6 sq.ft.
- Portable.
- One sign per store front

APPLICATION CHECKLIST

- Drawing of proposed signage including:
- Size
 - Location on building
 - Material
 - Color
- \$25 Application Fee
(payable to City of Greensboro)

TYPE OF SIGNAGE (Select all that apply)

- Free Standing
- Window Sign
- Projecting Sign
- Sandwich Board
- Wall Sign
- Hanging Sign
- Awning as Signage